



W.L. “Pete” Nininger Scholarship Program

Bristol Broadcasting Company, Inc. which operates 93.3 WKYQ, 96.9 WDDJ, 94.7 The Mix, 102.1 WLLE, 94.3 WKYX, 105.9 WNGO, 99.5 WPAD, 96.3 WDXR, 102.5 WBMP and WestKentuckyStar.Com in the Paducah/Mayfield region would like to award one scholarship in the amount of \$1,000 to an undergraduate student attending a 2 or 4 year college with a major in Journalism and/or Advertising. The scholarship Program is named after W. L. "Pete" Nininger, a former flight instructor during World War II, who took the helm of the company. Over the next 50 years Pete grew Bristol Broadcasting Company into multiple stations operating in five different states. Today Bristol Broadcasting serves its communities from 27 radio stations operating in Illinois, Kentucky, Tennessee, Virginia and West Virginia. Mr. Pete genuinely loved every aspect of the radio business and attended to the day-to-day management details of the stations until his death in October 2006.

Program Guidelines & Priorities:

- * Seeking freshman to junior level students with a major in Journalism and/or Advertising.
- * Seeking a student that exhibits a financial need, proven academic success and a passion for our industry.
- * Applicants must have a minimum GPA of 3.0 and plan to attend a 2 or 4 year college or technical school.
- * Applicants must have the endorsement of a faculty member on their application attesting they are a qualified fit for this scholarship program. Application deadline is **May 31, 2026 by 4:00 p.m.** Late applications will not be accepted.

Mail one copy of a completed typed application package to:
(This includes application with signoff by Faculty member, essay, resume, and school transcript.)

W.L. “Pete” Nininger Scholarship
c/o Bristol Broadcasting Co., Inc.
P.O. Box 2397
Paducah, KY 42002-2397

The applications will be reviewed and a recipient selected by a committee consisting of employees of Bristol Broadcasting. The scholarships will be awarded in June 2026.

Please submit any questions to: jamiefutrell@wkyq.com



BRISTOL
BROADCASTING
C O M P A N Y

SCHOLARSHIP APPLICATION 2026

1.	Last Name:	First Name:
2.	Mailing Address Street: City: State: Zip:	
3.	Daytime Telephone Number: () Email Address:	
4.	Date of Birth: Month Day Year Gender:	
5.	Cumulative Grade Point Average (GPA): _____ (On a 4.0 scale) Attach proof of GPA. Your most recent school transcript is required.	
6.	Are you the first person in your family to go to college: YES ___ NO ___	
7.	Name and location of college attending:	
8.	(If your resume or activities sheet answers question 8, please attach and skip to Question 9.) A. List any academic honors, awards and membership activities you have accomplished: B. List your hobbies, outside interests, extracurricular activities and/or employment activities that you believe helps further your case that you should be awarded this scholarship:	
9.	Name & address of parent(s) or legal guardian(s): (Include address if different than your own listed in Question 2.) Name(s) : Street: City: State: Zip: Home phone of parents or legal guardians: Work phone:	
10.	List Family Gross Annual Income.: \$	

11. On a separate sheet please write an essay (250 - 500 words) answering the questions below:

Describe why you think you should receive this scholarship. Also, discuss in your essay about any challenges or obstacles you have dealt with and overcome in life and how this will help you succeed in college and beyond.



STATEMENT OF ACCURACY FOR STUDENTS

I hereby affirm that all the above stated information provided by me is true and correct to the best of my knowledge. I also consent that if chosen as a scholarship winner my picture may be taken and used to promote the Bristol Broadcasting Company's community service. (Winner may waive photo due to unusual or compelling circumstances.)

I hereby understand that if chosen as a scholarship winner, I must be present at any potential awards ceremony or reception in June 2026 to receive my scholarship award.

I hereby understand I will not submit this application without all required attachments and supporting information. Incomplete applications or applications that do not meet eligibility criteria will not be considered for this scholarship.

Signature of scholarship applicant: _____ **Date:** _____

STATEMENT OF SUPPORT BY FACULTY MEMBER

I hereby affirm that this application meets the criteria set forth by in the guidelines and that I support this application to W.L. "Pete" Nininger Scholarship Program.

Name of Faculty Member submitting the application: _____

School: _____

Contact information (email and phone): _____

Signature of Faculty Member: _____ **Date:** _____

Checklist

- Application
- Essay
- Resume/Activity Sheet
- Faculty member signature
- School Transcript

MAIL COMPLETE APPLICATION PACKAGE TO:

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